

**ipdt**  
institute of tourism



The background of the image is a complex, abstract pattern of swirling, overlapping lines in shades of orange, red, and yellow. The lines are thin and create a sense of movement and depth, resembling a dense, tangled web or a dynamic, organic structure. The overall color palette is warm and vibrant, with a gradient from deep reds to bright oranges.

To inspire  
knowledge  
and leading  
results in  
organisations  
and society.

REFLECTION | INTERVENTION | RECOMMENDATION



STRATEGIC  
CONSULTING

MARKETING AND  
COMMUNICATION

STUDIES

EVENTS

PUBLICATIONS

TRAINING

# EVENTS

IPDT is recognised for producing and disseminating knowledge in the field of tourism having held a large number of professional and academic events over the years to share ideas, methods and innovative strategies tapping into its international network of specialists.

It has planned and held conferences, seminars and workshops with a great impact for partners and participants, attracting well-known names in the tourism industry.



ACTIONS

Design and development of idea/theme

Creation of programmes

Invitations to speakers

Logistics organisation

Development of communication supports

Monitoring and assessment of events



# ANNUAL INTERNATIONAL TOURISM FORUM

SINCE 2004





# FIT'14

IX FÓRUM  
INTERNACIONAL  
DE TURISMO



# INTERNATIONAL DOURO TOURISM CONFERENCE

2010 AND 2011







THE  
DESTINATION  
LAB



THE  
DESTINATION  
LAB

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